

# Wilson Levy

## User Experience Designer

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### 1 Profile

I am a User Experience Designer specializing in frontend design, multimedia, and motion graphics. My goal is to be part of a team that can achieve quality results through innovative and expressive design. Developing user experiences that meet business expectations is at the forefront of my execution. My passion is in using the latest technologies in mobile devices and desktop computers.

### 2 Education

#### New Horizons

Access 2003 – Level 1 Certificate  
Dreamweaver 8 – Level 1 Certificate 2006

#### International Fine Arts College

Associate of Arts in Computer Graphics  
1995 - 1997

### 3 Fortune 500 Clients

AT&T	Pfizer
Caterpillar	Shell
General Electric	TD Bank
Home Depot	Time Warner Cable
McKesson	Unum Group
Merck	UBS
Motorola	UPS

### 4 Professional Development

#### Salesforce

2020 Virtual Experience  
2019 World Tour - Atlanta, GA  
2019 Connections - Chicago, IL

#### EiQ Conference

2019 Atlanta

#### An Event Apart

2018 Orlando

#### Digital Summit Atlanta

2018, 2019

## Experience

2017 - Present  
Global Payments /  
TSYS Loyalty, Inc.

#### Senior UX Designer – Frontend Developer

I belong to the Digital Marketing and Engagement team at Global Payments / TSYS Loyalty. Working in an Agile environment I focus on building web experiences for banks in North America and Europe. Below are some of my responsibilities to name a few:

- SME in three in-house CMS tools that support five issuing products using HTML, CSS, and JavaScript to develop cardholder facing loyalty websites and email communications
- Create innovative front-end user experiences to support over 90 banking client and product goals and objectives
- Loyalty division Salesforce Marketing administrator, manage SFMC users. I develop marketing campaigns, and consultant with BAs, clients, IT, data, and implementation teams
- Stakeholder in various product development roadmap sectors to enhance loyalty and credit card products, consult with portfolio owners and BAs to solve client project requests
- Understand and design interactive experiences across multiple platforms and devices by using responsive web design
- Document CMS, Email, and business operations documents for training new team members as well as business operations
- Maintain collaboration across teams to improve workflow and reduce the friction that can build up during long sprints

2005 - 2017  
USMotivation, Inc.

#### Interactive Motion Designer / Multimedia Designer / Web Master

Consultant to CEO, product teams, and creative department on software framework development for in-house application efforts. I developed the migration plan to move from Flash to HTML5 websites. Company webmaster and aligned with clients for mobile transition and compatibility efforts. Designed interactive website prototypes for a proprietary incentive platform. Worked on SaaS products for 3rd party vendors to improve UX/UI within their client-facing portals. Maintained WordPress corporate website. Created openers, teasers, and instructional videos for various clients. Developed email templates for Silverpop and Pardot. Coded and maintained client, responsive websites for over 45 clients with multiple divisions.

## Skills

#### Design Software

Adobe Photoshop  
Adobe Illustrator  
Adobe Dreamweaver  
Adobe After Effects  
Adobe XD  
Figma

#### Program Knowledge

Cinema 4D  
EIAS 3D  
Form•Z  
Sculptris & Zbrush  
Apple iWork  
Microsoft Office

#### Web Technologies

WordPress  
HTML5, CSS3 & JavaScript  
Bootstrap 3 and 4  
Salesforce Marketing Cloud  
Litmus Testing  
Atlassian Jira and Confluence