

Wilson Levy

User Experience Developer

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1 Profile

I am a User Experience developer specializing in front end design, multimedia, and motion graphics. My goal is to be part of a team that can achieve quality results through innovative and expressive design. Developing user experiences that meet business expectations is in the forefront of my end result. My passion is in using the latest technologies in mobile devices and desktop computers.

2 Education

New Horizons

Access 2003 – Level 1 Certificate

Dreamweaver 8 – Level 1 Certificate 2006

International Fine Arts College

Associate of Arts in Computer Graphics
1995 - 1997

3 Fortune 500 Clients

Assurant	Merck
AT&T	Motorola
Caterpillar	Pfizer
Dine Equity	Shell
General Electric	Time Warner Cable
Home Depot	Unum Group
Konica Minolta	UPS
McKesson	Warner Music Group

4 Freelance Clients

Fuji Floral Design
Track Addict Music
CADA Energy
Eagle Solution Providers
Mambos Cafe

5 Awards & Recognitions

USMotivation Pinnacle Award Trip 2011
USMotivation 1st Quarter 2011 G.E.M.
USMotivation 2nd Quarter 2006 G.E.M.

Experience

- 2017 - Present
TSYS, Inc. **Senior UX Developer**
As a member of the marketing team I use HTML, CSS and JavaScript to develop cardholder facing loyalty websites. Collaborate with various business sectors to enhance loyalty products. Understand and design for an interactive experience across multiple platforms and devices. Work in an Agile environment with ongoing sprints and project iterations. Lead admin for Salesforce marketing email campaign developer for multiple clients. Create innovative front-end user experiences to support client and product goals and objectives
- 2012 - 2017
USMotivation, Inc. **Interactive Motion Designer**
Consultant to CEO, product teams and creative department on software framework development for in-house application efforts. Design wireframes, UX/UI and prototyped proprietary incentive platform. Worked on SaaS products for 3rd party vendors to improve UX/UI within their platform and client facing portals. Maintain WordPress corporate website. Created email templates for Silverpop and Pardot. Code and maintain various responsive marketing websites. Clients include AT&T, Caterpillar, Time Warner Cable, Shell Oil, Avon Products, Diebold, Merck, Hanover, Sharp, Konica Minolta and Dine Equity.
- 2005 - 2012
USMotivation, Inc. **Multimedia Designer / Webmaster**
Developed migration plan to move from Flash to HTML5 websites. Company webmaster and aligned with clients for mobile transition and compatibility efforts. Created video openers, teaser videos and instructional clips for various clients. UX/UI for two internal incentive and travel platforms.
- 2003 - 2005
Thacker Operating Company **Sr. Graphic Designer / Webmaster**
Worked on proposal development, Statement of Qualifications, financial reports, branding, brochures, tear-sheets, image asset management and website development and management. Partners supported where: CH2M-Hill, American Utility Constructors, LLC, Energy Management Group, LLC.

Skills

Design Software

Adobe Photoshop
Adobe Illustrator
Adobe Dreamweaver
Adobe After Effects
Adobe InDesign
Adobe Experience Design

Program Knowledge

Cinema 4D
EIAS 3D
Form•Z
Sculptris & Zbrush
Apple iWork
Microsoft Office

Web Technologies

WordPress
HTML5, CSS3 & JavaScript
Bootstrap3
Skeleton Framework
jQuery
jQuery Mobile