

# Wilson Levy

## Interaction Designer

Phone: 678-346-8693

www.mobiusikon.com

linkedin.com/in/wilsonlevy

vimeo.com/mobiusikon

### 1 Profile

I am an interaction designer specializing in UX/UI and front end design, multimedia, and motion graphics. My goal is to be part of a team that can achieve quality results through innovative and expressive design. Developing user experiences that meet business expectations is in the forefront of my end result. My passion is in using the latest technologies in mobile devices and desktop computers.

### 2 Education

#### New Horizons

Access 2003 – Level 1 Certificate  
Dreamweaver 8 – Level 1 Certificate  
2006

#### International Fine Arts College

Associate of Arts in Computer Graphics  
1995 - 1997

### 3 Fortune 500 Clients

Assurant	Merck
AT&T	Motorola
Caterpillar	Pfizer
Citrix Systems	Time Warner Cable
General Electric	Unum Group
Home Depot	UPS
McKesson	Warner Music Group

### 4 Freelance Clients

Fuji Floral Design  
Track Addict Music  
CADA Energy  
Luv at First Bite  
Mambos Cafe

### 5 Awards & Recognitions

USMotivation Pinnacle Award Trip 2011  
USMotivation 1st Quarter 2011 G.E.M.  
USMotivation 2nd Quarter 2006 G.E.M.

## Experience

- 2012 - 2017 **Interactive Motion Designer**  
USMotivation, Inc. Consultant to CEO, product teams and creative department on software framework development for in-house application efforts. Design wireframes, UX/UI and prototyped proprietary incentive platform with the product manager. Worked on SaaS products for 3rd party vendors to improve UX/UI both within their platform and client facing portals. Maintain WordPress corporate website. Created email templates for Silverpop and Pardot. Code and maintain various responsive marketing websites. Clients include AT&T, Caterpillar, Time Warner Cable, Shell Oil, Avon Products, Diebold, Merck, Hanover, Sharp, Konica Minolta and Dine Equity.
- 2005 - 2012 **Multimedia Designer / Webmaster**  
USMotivation, Inc. Developed migration plan to move from Flash to HTML5 websites. Company webmaster and aligned with clients for mobile transition and compatibility efforts. Created video openers, teaser videos and instructional clips for various clients. UX/UI for two internal incentive and travel platforms. Clients include AT&T, Cingular, Blackberry, T-Mobile, State Farm, Nationwide, Sprint, Shell Oil, Pfizer, Assurant, Merck, Porche, McKesson, GE / Genworth, AIG and BNP Paribas.
- 2003 - 2005 **Sr. Graphic Designer / Webmaster**  
Thacker Operating Company Worked on proposal development, Statement of Qualifications, financial reports, branding, brochures, tear-sheets, image asset management and website development and management. Partners supported where: CH2M-Hill, American Utility Constructors, LLC, Energy Management Group, LLC.
- 2000 - 2003 **Webmaster / Video Composer / Presentation Graphics Operator**  
Media Stage, Inc. Created instructional videos for Warner Bros. Music SongXpress series, edited the Santana band and created titles and chord progression bug graphics. PowerPoint operator for various clients such as Pfizer, Forbes, NARM, Miami Chamber of Commerce, Conde Nast Group, Office Depot, WEA, Dannon and Phoenix Wealth Management.

## Skills

### Design Software

Adobe Photoshop  
Adobe Illustrator  
Adobe Dreamweaver  
Adobe After Effects  
Adobe InDesign  
Adobe Experience Design

### Program Knowledge

Cinema 4D  
EIAS 3D  
Form•Z  
Sculptris & Zbrush  
Apple iWork  
Microsoft Office

### Web Technologies

WordPress  
HTML5, CSS3 & JavaScript  
Bootstrap3  
Skeleton Framework  
jQuery  
jQuery Mobile